



Our goal is to enhance lives daily.

We do so with our incredibly fulfilling radio shows.

Thank you for your interest in the Life Improvement Media Group.

Every day, we proudly give Business Owners, Speakers, Trainers, Educators, Authors, Performers, and others a platform to reach audience members as Radio Show Hosts.

Thousands of listeners tune in to Internet Radio on a daily basis. They listen in their cars, on their smart phones, and even on their computers and tablets – and they are listening to our show hosts.

It's true that there are different stations available and you could even try producing an internet radio show on your own. While it's not rocket science, launching a high quality radio show does require some technical expertise. Promoting your show and growing your audience requires marketing know-how and tools.

By partnering with the Life Improvement Media group, you launch your program on an established internet radio station that records 4 MILLION (yes, million!) listens per year. With us, you don't have to start from scratch. Your show is backed by technical expertise, show production experience, and our proven marketing methods.

Our goal is simple, we want to deliver high quality programming to our listeners and make our show hosts famous.

This document outlines the benefits of becoming one of our Radio Show Hosts, describes the process, and answers common questions. It is a lot easier than you think and the professional validation you receive far exceeds the minimal costs involved with launching your own show.

Review this document at your convenience, then call the studio. We will gladly answer your questions, and if you are local, we will even schedule a tour. Never before has establishing yourself as an expert in your field been so achievable. Let us show you how we can help get your message heard.

Let's Enhance Your Business,

Erik Rimmel,
President,
Life Improvement Media Group
(813) 240-4503





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Imagine tapping into a marketing stream that records over 5 million consumer touches per year with a radio, website, and social network audience.

Being a Radio Show Host means that you own your broadcasting hour and the content of your show. Some of the many benefits of hosting include:

- Reach untapped audiences and expand your circle of influence.
- Build your brand and get validation as a leader/expert in your field.
- Choose your duration and frequency – One hour a week? Two shows per month?
- Get featured on the station's websites and social media outlets.
- Very affordable fees for studio time and production.
- Shows are converted to Podcasts that you can use for marketing after broadcast.
- Options such as studio webcams, live phone callers, and live online chat rooms make the experience interactive and put you in direct contact with your audience.

You don't need any technical expertise to launch a show. Our experienced team of show producers will walk you through everything you need to know to broadcast a high-quality radio show that impresses listeners and attracts advertisers.

Choose from 2 distinct platforms:

Life Improvement Radio was launched with the mission of "Enhancing Lives Daily". This PG station prides itself on being a neutral, family-friendly station that only gives facts on topics from family to entertainment to technology.

Life Improvement Radio After Dark is the evening "no holds barred" programming for shows with "edgier" topics and hosts. Meant for adults only, hosts feature a variety of entertainment, social, and even political topics.

The first step is a free consultation with one of the Life Improvement Media Group producers. There is no obligation to book a show and all conversations are strictly confidential.

Erik and/or Nathan will discuss your areas of expertise, target audience, and reasons for wanting to launch a radio show. If our platform is a good match for your business model, we will discuss pricing, platform (day or night), frequency of the show, and theme.

Time to broadcast depends on how much support you need with branding and formulating your format. Some shows launch within two weeks, some take a little longer. We launch our shows when the host, the platform, and the marketing is all in place.

Are you ready to reach a large and attentive audience? Contact Erik Rimmel at (813) 240-4503 to book your consultation.